



Research Paper

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Opinion regarding services of co-operative societies by sapota growers of Navsari district of Gujarat state

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ABSTRACT : This study aim to analyze the role of leading co-operative societies and their services with respect to supply of agricultural inputs, finance, marketing of produce etc. by the sapota growers of Navsari district of Gujarat state. Out of ten co-operatives working in sapota crops only four were selected for study based on their performance in procuring and marketing of sapota fruits during last three years. Respondents *viz*, members of the selected co-operative societies 120 farmers were selected proportionately. Thus the total sample for the study comprised of 120 farmers. The results on services of agricultural inputs indicate that majority of the respondents satisfied with timely, adequate and qualitative supply of fertilizers, insecticides / pesticides and agricultural implements, respectively. The opinion regarding price of inputs indicate that 54.17, 62.50 and 63.33 per cent respondents agree with that the price was reasonable for fertilizers, insecticides/pesticides and agricultural implements, respectively. More than three fourth of respondents believe that the price for their produce paid by co-operative was reasonable. It is also seen that requirement of finance from the members was partially fulfilled by co-operative societies.

KEY WORDS : Co-operative societies, Services of co-operatives, Sapota growers

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